

EMA Vendor to Watch: Nastel



Corporate Information

Founded in 1994 by CEO David Mavashev and headquartered in Plainview, NY, Nastel Technologies provides IT organizations and business executives with the tools and insights they need to achieve flawless delivery of digital services powered by integration infrastructure.

Value Proposition

In the complexity of today's combined hybrid cloud, legacy and edge environments, companies are realizing the importance of their integration infrastructure (i2) layer to meet their immediate and long-term business objectives and strategic goals. Nastel provides a seamless platform to drive integration and enhances much-desired collaboration between middleware and DevOps teams. Creating efficiencies, reducing risk, and reducing development time ultimately saves the organizations resources and time.

Nastel Technologies is a global expert at applying integration infrastructure management and utilizing the contents of messages and integration data to improve the business and its understanding of complex enterprise application stacks. Nastel's product offering manages integration infrastructure (messaging middleware, event streaming, brokers, etc.); monitoring entire application stacks end-to-end; supplying proactive alerts and automation; tracing and tracking transactions; visualizing, analyzing, and reporting on machine and business data in meaningful ways; simplifying root cause analysis and remediation; and providing intelligence from integration to support business decisions and compliance requirements.

Nastel's unified Integration Infrastructure Management (i2M) platform allows organizations to manage and automate complex middleware-powered deployments through an entire enterprise-class business, boosting productivity and overall efficiency of administrators and engineering and operations teams to ensure smooth, uninterrupted delivery of mission-critical digital services.

EMA Perspective

DevOps teams, cloud architects, and security professionals take center stage in the current technology landscape. Those technology teams are at the forefront of rapidly changing environments. However, there are teams of IT professionals that quietly make the glue happen at the integration infrastructure layer. Without these dedicated teams, managing the organization's core technology infrastructure, the rest of the technology organization would fall apart. Nastel is dedicated to the success of a company's integration infrastructure management and building on the collaboration of technology teams across the business. EMA has seen the success of integration in the DevOps and DevSecOps environment. Nastel takes this success to the next level by leveraging technology to foster collaborations across these groups to incorporate an organization's critical integration infrastructure teams.

EMA is always searching for exciting new companies that can create efficiencies, improve speed-to-market, and drive down cost for businesses in complex environments. Nastel's i2M platform drives the integration infrastructure which meets this enterprise challenge with secure self-service configuration, analytics, monitoring, and observability all in one place. EMA analysts are excited to watch Nastel as they become a leader in integration infrastructure management.



About Vendor to Watch: EMA Vendors to Watch are companies that deliver unique customer value by solving problems that had previously gone unaddressed or provide value in innovative ways. The designation rewards vendors that dare to go off the beaten path and have defined their own market niches.

About EMA Founded in 1996, Enterprise Management Associates (EMA) is a leading industry analyst firm that specializes in going "beyond the surface" to provide deep insight across the full spectrum of IT management technologies. EMA analysts leverage a unique combination of practical experience, insight into industry best practices, and in-depth knowledge of current and planned vendor solutions to help its clients achieve their goals. Learn more about EMA research, analysis, and consulting services for enterprise IT professionals, and IT vendors at www.enterprisemanagement.com or follow EMA on [Twitter](#) or [LinkedIn](#).